

4-Year U.G. Degree Syllabus

**B Design - Fashion Design**

**Semester – VII**

Subject	Credits	Total hours	Marks			
			Th	Pr	Th	Pr
Men's Wear ( elective)	4	120	-	25	-	75
Practical			Internal		External	
					Total	

**OBJECTIVE:**

The learner will be able to-

1. Evaluate the requirement of domestics as well as international brands through research for men's garments.
2. Apply the same in developing a range for men's wear based on market research.

**CONTENT:**

Men's wear is very important category in fashion. This further includes various categories. This module imparts the skills & knowledge to design Men's wear in tune with the sub categories.

Student's research this subcategories for designers (National & International) which enables them to understand the DNA of the label. With such understanding they acquire the skill to design men's wear collection for any given category, and in tune with market requirements.

- 1) Study of designers who set trends in Men's Wear

Describe their style & importance along with appropriate work presentation using images of their a)

Gucci b) Pierre Cardin c) Valentine d) Jean Muir e) Ralph Lauren' f) Giorgio Armani g) Kenzo h) EmilioPucci i) Tommy Hilfiger j) Calvin Klein

Select any six from the above list and any four of your choice in addition to that.

- 2) Make a presentation of various categories Men's Casual wear and Men's Formal wear. Their presentation includes the subcategories of the given categories with appropriate images and written style description of all. This enable student to understand present styles that fall under the category of Men's Wear.

- 3) Develop a collection for Men's casual wear and formal wear with following details

- a) Market Research ( For which market & its requirements)
- b) Inspiration (Refer Latest Forecast)
- c) Mood Board/Story Board - Color , Fabrics , Silhouette , Styles , Surface Ornamentation. d) Design Development Sheet ( Min 12 design )
- 4) Final rendered design min 6 sketches along with flats & specs, Cost Sheet

**Evaluation pattern –**

Internal Assessment: Class Assignments and class test - To Be Converted In To 25

External Assessment: Final Exam - 75 Marks.

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